Global Burden of Road Traffic Injury: Opportunities and Strategies for Prevention and Control, Roles of Civil Society

Association for Safe International Road Travel

CUGH
8 April 2017
Anatomy of a Crash

• Driver
• Road
• Vehicle
• Hazards
• Time and Conditions
• Emergency Medical Response
Aron Sobel
1969 - 1995
Şoför, ölüme!

Miras - Söke arasında 21 kişinin can verdiğini, bir araçın yolda yattığı felaketin hissedilen yolların "üffen" olduğunu.
Association for Safe International Road Travel

ASIRT is a nonprofit organization dedicated to reducing road crash injuries and fatalities through education, advocacy and sustainable road safety programs and partnerships.
Civil Society – A Force for Change

- Independent commitment
- Political will
- Flexible and collaborative
- Personal narrative
- First-hand knowledge
- Grassroots, national and global
- Champions, media, and publicity
- Public responsibility for safe road use
- Data into action
Strategies

- Recognize as public health issue
- Interact with international organizations, multilateral institutions
- Participate in global events
- Build networks and coalitions
- Understand political process, climate, constraints
- Utilize social media
ASIRT and the United Nations

• Member of WHO UN Road Safety Collaboration
• Global Alliance of Road Safety NGOs
• Global Road Safety Weeks
• UN Resolutions
• World Health Report on road traffic injury prevention
Global Alliance of NGOs for Road Safety

Networking and Sharing
Advocacy
Capacity building
Decade of Action for Global Road Safety
2011-2020
World Remembrance Day for Road Traffic Victims and their Families

U.N. Resolution A760/5
RS 10: Road Safety in 10 Countries

U.N. Resolution A760/5

Brazil
Cambodia
China
Egypt
India
Kenya
Mexico
Russian Federation
Turkey
Viet Nam
Policy Makers

- Officials of U.S. Department of State
- U.S. Members of Congress
- Ambassadors to Washington, DC
- U.S. Ambassadors in host countries
- Government representatives in target countries
- Local governmental officials
Role of Civil Society in Influencing U.S. Government

- Congressional Caucus on Global Road Safety (2004)
- Congressional briefings
- Statements in Congressional Record
- Vigils, Remembrance Days
- Congressional correspondence
- Media, publicity, high profile events
- Champion recognition
- Lobbying, days on Capitol Hill
Briefings on the Hill
U.S. State Department Initiatives

• Better inform Americans of road conditions abroad
• Expand road safety information in Consular Information Sheets, briefings and website
• Partner American civil society with host country NGOs
• Collect country road fatality data of Americans (since Sept 30, 2002)
• Assume increasingly greater role in global road safety
Road crashes are the single greatest risk for healthy Americans traveling abroad.

-- U.S. Department of State
The Faces Behind the Figures
Ambassadors’ Initiative

Embassy of France Hosts Debate on Road Safety
ASIRT in Turkey, Egypt
ASIRT-Kenya

ASIRT KENYA
safety first

Association for Safe International Road Travel
Informing the Traveling Public

ROAD TRAVEL REPORT: ARGENTINA

KNOW BEFORE YOU GO...

- Argentina has an extensive system of roads that are well maintained and safe for drivers. Most highways have minimal traffic.
- Many highways are well-maintained, but road conditions vary greatly.
- Sea view is scenic, which makes travel enjoyable.
- Traffic laws are strict, and drivers must obey them.
- Traffic lights are well-maintained, and drivers must obey them.
- Drivers must be careful of animals on the road.

ROAD REALITIES

- Drivers may be aggressive and may not stop at red lights.
- Driving while under the influence of alcohol, particularly during evening hours, has been cited as a contributing factor in road accidents.
- Private vehicles are much more likely to be overloaded as well as lacking essential safety equipment such as blinkers, stoplights, and use of lights.
- Tour buses are also frequent on the roads.
- Traffic lights may not work properly, and drivers must obey them.
- The roads are not well-maintained, but many drivers take shortcuts.
- Argentina has very high rates of road crashes per number of vehicles.
- Drivers may drive aggressively.
- Drivers must be careful of animals on the road.

GENERAL ROAD CONDITIONS

- Roads may have potholes and may not be paved.
- Some stretches of road have lines indicating speed limits, road signs, or traffic lights.
- Truck traffic is common on highways in the north.
- Roads may be narrow, with limited space for error and accidents.
- Drivers may find conditions on the roads challenging.
- Some areas of the country have no roads.
- Drivers must be cautious of animals on the road.

Ensure your vehicle is in good condition before entering the country.
Challenges for Civil Society

- Insufficient funding, capacity, resources
- Limited effectiveness when acting alone
- Political revolving doors
- Competing needs and demands on governments
- Back burner syndrome
- Political instability, wavering commitment
- Insufficient, inaccurate data
Embracing the World